MIAMIBEACH

OFFICE OF THE CITY MANAGER NO.

LTC# 110-2016

LETTER TO COMMISSION

TO:

Mayor Philip Levine and Members of the City Complission

FROM:

Jimmy L. Morales, City Manager

DATE:

March 14, 2016

SUBJECT: Ocean Drive Security Measures for High Impact Weekends

In an effort to provide a safe environment for our residents, businesses and visitors during high impact weekends, Chief Oates and the Police Command Staff, at my direction have prepared an enhaced strategy to be implemented starting this weekend. Attached, please find the memorandum from Chief Oates outlining the strategy. Please do not hesitate to contact Chief Oates or myself if you have any questions.

PL:JLM:DJO

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TO:

City Manager Jimmy Morales

FROM:

Police Chief Daniel Oates

DATE:

March 14, 2016

SUBJECT:

Ocean Drive Security Measures for High-Impact Weekends

This memorandum is prepared to summarize the measures the Police Department is taking to improve security along Ocean Drive during high-impact weekends when the number of visitors significantly exceeds normal activity.

The purpose of these new measures is to ensure the safest possible environment for residents and visitors to iconic Ocean Drive, nearby Lummus Park and the beach area. These steps are being taken following our meeting today with senior members of the Department's command staff.

The following measures will be implemented on these high-impact weekends at the discretion of the Police Department:

- Police staffing will be significantly increased, with a particular focus on the area from 7th to 11th Street on Ocean Drive
- Ocean Drive will be closed to vehicular traffic between 7:00 p.m. and 7:00 a.m., from 7th to 11th Street
- Large crowds will be cleared from the beaches before sunset to protect visitors and to ensure the proper and effective clean-up of trash
- Check points will be in place at entrances to prevent alcohol, Styrofoam and glass on the beach
- Valet operations for clubs and businesses on Ocean Drive between 7th and 11th Street will be relocated to side streets between Ocean Drive and Collins Avenue
- The Police Department will utilize Automatic License Plate Readers (ALPRs) throughout the area to enhance the safety of the pedestrian and driving public
- Code Enforcement staffing will be significantly increased to ensure that City Ordinances pertaining to alcohol sales and public consumption are rigorously enforced

 Goodwill Ambassadors will assist the Police throughout the weekend to welcome and educate visitors about the rules and expectations of our City

The Police Department will remain flexible and may impose additional security measures as needed, including early closings of sidewalk cafes and package liquor stores, closing of additional portions of Ocean Drive and of other streets, etc.

The Police Department will continue to monitor the effectiveness of these measures and very much appreciates the public's assistance in keeping our community safe.

OTO DJO:gw